

## 2025 Distributor Sales Representative Camp Rebate:

# Earn \$2.50 per case on Qualifying Kellanova Products up to \$2,000!

\*After mail-in rebate



### Official Terms & Conditions

**KELLANOVA® AWAY FROM HOME DISTRIBUTOR SALES REPRESENTATIVES (“DSR”) SELLING TO SUMMER OVERNIGHT CAMP OPERATORS: Begins 5/1/25 through 9/1/25 (“Promotion Period”):**

**1. Kellanova® Away From Home** Distributor Sales Representatives sell ten (10) or more cases of the Participating Products (“Participating Products” categories include **Cheez-It®** crackers, **Nutri-Grain®** bars, **Pop-Tarts®** toaster pastries, **Rice Krispies Treats®**, **Kellogg’s® Special K®** products, **Kashi®** bars, **Zesta®** Saltines, **Zesta®** Oyster crackers, and **Kellogg’s® Grab and Go** Graham Snacks – see promotional flyer for complete list of Participating Products) to Summer Overnight Camp Operators during the Promotion Period (“Qualifying Purchase”). **2.** Receive a rebate of \$2.50 per each Qualifying Purchase of Participating Products. Rebate to be awarded in the form of a bank-issued check issued to the distributor house for distribution to the DSRs. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating DSR. **3.** To receive your rebate, go online to [www.fsromos4u.com/kellanova](http://www.fsromos4u.com/kellanova), enter the **Quick Access Code: CampDSR25** and complete the Kellanova Redemption Form as instructed; and provide proof of Qualifying Purchase. Alternatively, complete the rebate form, as indicated, and mail-in along with your proof of Qualifying Purchase in an envelope with sufficient postage affixed to: **Kellanova® Away From Home, c/o DSR Camp Rebate Program 2025**, P.O. Box 1007, Brownsdale, MN 55918-1007. Online submission must be completed by 9/30/25; and mail-in submission must be postmarked by 9/30/25 and received by 10/7/25. Proof-of-purchase to be submitted in the form of a copy of distributor’s invoice or velocity reports; and attached to rebate form. Rebate forms may also be obtained from Kellanova Sales or Broker Representative. **4.** Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions. **5.** Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products as stated above sold during the Promotion Period. Promotional allowances will not be honored without proper documentation (i.e. distributor invoices). Customer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible DSR. Offer open only to **Kellanova® Away From Home** Distributor Sales Representatives selling to Summer Overnight Camp Operators in the fifty (50) United States and District of Columbia who are in good standing during the Promotion Period and at the time of receiving any rebate. Offer does not extend to national account customers, including GPO customers, or customers participating in any contract or programs, or school summer feeding/camps. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by DSRs. No bulk submissions or third-party submissions will be accepted. This offer cannot be used in conjunction with any other **Kellanova® Away From Home** promotion on the Participating Products or purchases made by non-profit bid. Offer is void where prohibited. Sponsor: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016.

## Qualifying Products



- **Cheez-It®** Crackers
- **Nutri-Grain®** Cereal Bars
- **Pop-Tarts®** Toaster Pastries
- **Rice Krispies Treats®** Squares
- **Special K®** Products
- **Kashi®** Bars
- **Zesta®** Saltines or Oyster Crackers
- **Kellogg’s®** Grab and Go Graham Snacks
- **Pringles®** Large & Small Grab & Go!™

DSRs must submit copies of distributor sales summaries or customer invoices that include Camp Name, Camp Address (including city, state, and zip), Product/Quantity Sold and Date Sold, and attach them to the claim coupon in order to receive their per case incentive. Summer camp operators do not have to file a claim in order for the DSRs to receive their incentive money. DSR rebate claims must be complete and accurate for a claim to be processed. All approved DSR rebate claim payments will be processed through their respective distributors and paid out accordingly.

### Claim Coupon

I have sold \_\_\_\_ x \$2.50 cases of qualifying product. My rebate total is \$ \_\_\_\_\_. Copies of my distributor printouts or sales summaries indicating Camp Name, Camp Address (including city, state and zip), Product/Quantity Sold and Date Sold are attached to this completed coupon. (Subject to verification.)

Distributor Name: \_\_\_\_\_ Division: \_\_\_\_\_

Distributor Sales Rep Name: \_\_\_\_\_

Distributor Address (no P.O. Boxes please): \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

V.P. of Sales Name: \_\_\_\_\_

View our privacy policy at: <https://www.kellanova.com/us/en/privacy-notice.html>

**Mail to: Kellanova Away From Home c/o DSR Camp Rebate 2025, P.O. Box 1007, Brownsdale, MN 55918-1007**

**For more information contact your Kellanova Sales Representative,  
or visit [KellanovaAwayFromHome.com](http://KellanovaAwayFromHome.com) or call 877.511.5777**

**Kellanova**  
Away From Home