



**\$1,000**  
max savings



61015 - Pierce Chicken® Fully Cooked Bone-In Wing Dings® Medium | Serving Suggestion

**65%** of Americans prefer eating wings while watching Sporting Events.<sup>1</sup>

Wing orders tick up during sports playoffs and tournaments – and restaurants score when it comes to satisfying consumers' cravings.

Product Code	Distributor Code	Product Description	Product Type	Case Pack	Rebate \$/Case
60150		Pierce Chicken® Fully Cooked Bone-In Wing Zings®	Bone-In Wing	2/7.5	\$15
61015		Pierce Chicken® Fully Cooked Bone-In Wing Dings® Medium	Bone-In Wing	2/7.5	\$15
65715		Pierce Chicken® Fully Cooked Bone-In Wing Dings®	Bone-In Wing	2/7.5	\$15
111125		Pierce Chicken® Fully Cooked Boneless Dings®	Boneless Wing	2/5	\$10
111355		Pierce Chicken® Fully Cooked Boneless Zings®	Boneless Wing	2/5	\$10
26588		Pierce Chicken® Fully Cooked Homestyle Breaded Tender	Tender	2/5	\$10
7212		Pierce Chicken® Ready to Cook Homestyle Tender Fritter	Tender	2/5	\$10
7213		Pierce Chicken® Ready to Cook Golden Tender Fritter	Tender	2/5	\$10
13617		Pierce Chicken® Ready to Cook Homestyle Tender Fritter	Tender	2/5	\$10
5934		Pierce Chicken® Traditional Style Golden Chicken Tender Fritter	Tender	2/5	\$10
13937		Pierce Chicken® Ready to Cook Homestyle Boneless Chunk Fritter	Boneless Wing	2/5	\$10

**Wing Dings® and Wing Zings® products make it easy for you to do your thing. Count on outstanding flavor, premium quality and consistent results every time.**

- **Easy Prep:** Freezer to Fryer to Plate in less than 10 minutes!
- **Fully Breaded & Battered:** No complicated breading back of house, simplified preparation.
- **Customizable:** Ready for your signature sauces.
- **No surprises:** Consistent usable piece count with every product, every time.
- **Great hold times:** Stays delicious both in-house and over the road for delivery.
- **Long shelf life:** Allows for planning ahead to meet ongoing demand.

Sources DATASSENTIAL: 1 Social Chicken Wings Consumption Statistics 2023.



Redeem Digitally!  
**SCAN HERE**

# JOIN THIS WINNING STATISTIC AND ELEVATE YOUR BUSINESS TODAY!

\*Rebate applies for new business only, items not purchased in the last 90 days.

\*Claims on existing business, or on items previously claimed, do not apply.

Chicken wings drive +\$11 incremental dollars per order vs. the average LSR basket spend!<sup>2</sup>

2 Numerator | Latest 52 Weeks Ending 5/28/2023

## STEP 1. RECORD YOUR PURCHASES.

Product Description	Product Code	Number of Cases		Rebate \$		Reward Earned
<i>Example:</i> Pierce Chicken® Fully Cooked Bone-In Wing Dings®	61015	25	x	15	=	\$375
			x		=	
			x		=	
			x		=	
			x		=	
<b>GRAND TOTAL</b>						<input style="width: 100px; height: 30px;" type="text"/>

## STEP 2. REDEEM THIS REBATE.

PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Operation: \_\_\_\_\_

Type of Operation: \_\_\_\_\_

Address (No PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Distributor Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Provide distributor invoices proving purchases made 07/01/2024 to 09/29/2024. Invoices must be post marked by 10/30/2024 to qualify. \$1,000 max redemption per location. **New Business Only**; one redemption per location per promotion window. Fill out this coupon with your original distributor invoice(s) or original distributor tracking report(s) with qualifying purchases highlighted as proof of purchase and mail to:

**WING REBATE Q3 2024**  
**Mail To:**  
 Attn: Pilgrim's Customer Care  
 P.O. Box 846 Brunswick, OH 44212  
 800-837-5352  
 Email to:  
 \_imt.rebates.admin@imtco.com  
 RBT093

VALID DATES ARE 07/01/2024 - 09/29/2024

For more information, please contact your Acxion broker or Pilgrim's sales contact. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s) or original distributor tracking report(s). Offer valid only on products listed above. This offer applies to licensed food service operators only and does not apply to bid or contract customers. Rebate does not apply to wholesalers or distributors. This offer may not be used with any other Pilgrim's promotion. One coupon/redemption per food service operation. Please allow 6 to 8 weeks from promotional period closing to receive your rebate check. Void where prohibited.

