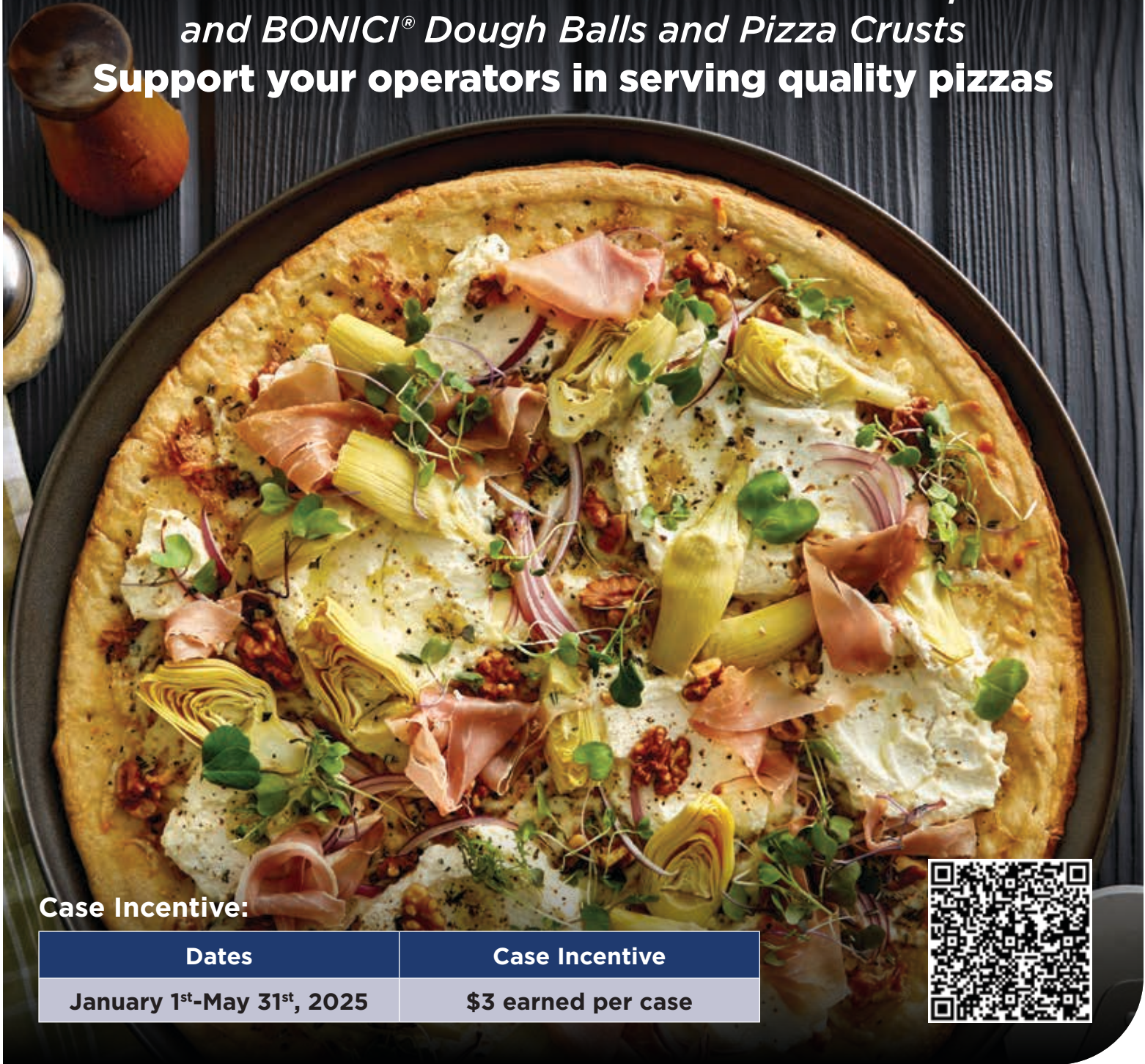




DISTRIBUTOR SALES REPRESENTATIVE INCENTIVE

Incentive available for Gold Medal™ All Trumps™ and BONICI® Dough Balls and Pizza Crusts
Support your operators in serving quality pizzas



Case Incentive:

Dates	Case Incentive
January 1 st -May 31 st , 2025	\$3 earned per case



**Please see Terms & Conditions and Qualifying Products on the back of this page*



DOUGH BALLS & PIZZA CRUSTS - TOP SELLERS

ITEM	BPC	UPC	DISTRIBUTOR CODE	QUANTITY ORDERED
Dough Balls	Gold Medal™ All Trumps™ Dough Ball Pizza 8 oz	113387000	721582133876	
	Gold Medal™ All Trumps™ Dough Ball Pizza 16 oz	113385000	721582133852	
	Gold Medal™ All Trumps™ Dough Ball Pizza 20 oz	113377000	721582133777	
	Gold Medal™ All Trumps™ Dough Ball Pizza 24 oz	113386000	721582133869	
	BONICI® Dough Ball Pizza, 9 oz	210388000	762481001494	
	BONICI® Dough Ball Pizza, 14 oz	210389000	762481001500	
	BONICI® Dough Ball Pizza, 16 oz	210391000	762481001517	
	BONICI® Dough Ball Pizza, 19 oz	210301000	762481001524	
	BONICI® Dough Ball Pizza, 23 oz	210393000	762481001531	
Dough Sheets	BONICI® READI RISE™ Dough Pizza Self-Rising 12"	210197000	762481000305	
	BONICI® READI RISE™ Dough Pizza Self-Rising 14"	210196000	762481000312	
	BONICI® READI RISE™ Dough Pizza Self-Rising 16"	210201000	762481000329	
	BONICI® Dough Pizza Sheeted Unproofed Thick 16"	210387000	762481000916	
	BONICI® Dough Pizza Sheeted Unproofed Thick 7"	210396000	762481000879	
	BONICI® Dough Pizza Sheeted Proofed Thick 16"	210403000	762481001012	
Parbaked Crusts	BONICI® Pizza Crust Parbaked Die Cut Thin 12"	210206000	762481000381	
	BONICI® Pizza Crust Parbaked Die Cut Thin 14"	210286000	762481000404	
	BONICI® Pizza Crust Parbaked Die Cut Thin 16"	210281000	762481000411	
	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 12"	210304000	762481000657	
	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 14"	210305000	762481000664	
	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 16"	210306000	762481000688	
Flatbread	BONICI® Pizza Crust Parbaked Flatbread 6"x13"	210348000	762481000749	
	BONICI® Pizza Crust Parbaked Flatbread Rustic	210246000	762481000923	
Other				
Other				

***Terms & Conditions:**

- Distributor Sales Reps can participate in all or part of the promotional period 1/1/25-5/31/25.
- Promotional period not subject to change.
- Week periods end on Sunday.
- Max earnings per distributor sales rep capped at \$300.
- Offer valid for Foodservice Distributor Sales Reps only.
- Offer valid for new business only.
- Valid on cases sold to all Foodservice Operators, inclusive of Bid and Contract Customers.
- Not valid on sample cases.
- Reimbursed cases will be managed via a Billback process; billbacks must be submitted by June 23rd, 2025.
- Operator purchase data including product quantity, dates, and customers required for Billback.
- General Mills reserves the right to update, amend or rescind this offer at any time.

Please contact your General Mills representative with program-related questions

Distributor Name: _____

Distributor Contact Signature & Title: _____



generalmillsfoodservice.com
1-800-243-5687